

# Application for Candidacy - 2023 Peninsula Community Planning Board



**Deadline to submit completed application:  
5:00 p.m., Saturday July 15, 2023**

**For Special Election Thursday July 20 from 4 to 6 pm**

Name: Coreen "Cori" Salcido

Occupation / Employment: Commercial Asset Manager/BayWa Solar r.e.

Phone: 858 - 414 - 7124 Email Address: salcidocori@gmail.com

1. Identify your affiliation within the Peninsula Community. Include property address, number of years in residence, and business name if applicable. 3695 Oleander Dr, San Diego CA 92106, lived in community for 5 years, residing in San Diego for 20 years.

☒ Property Owner (sole or partial owner of record of real property within the peninsula community):

☒ Resident (address of primary residence within the peninsula community):

☐ Local Business Person (a local business or not-for-profit owner or operator at a non-residential real property address within the peninsula community):

Board use only - Verified by elections subcommittee member: Use

2. List any education / experiences which you feel qualify you for this job:

Bachelors of Arts , Economics - University of New Mexico  
Masters of Business Administration - City University

3. Provide your involvement (years) or memberships in local community / business organizations:

WRISE- Women of Renewable Industries and Sustainable Energy  
San Diego Climate-Tech Professionals  
Earth Day Beach Clean up - Surfrider Foundation  
Community Choice Aggregators Liason for San Diego Gas & Electric (previous company).

4. Share your special interests, expertise or philosophy as it relates to the Peninsula Community:

My Renewable work experience with Wind and Solar farms (outside of the Peninsula) has allowed me to understand the development of many communities and the importance of listening, understanding and resolving issues from community members.

It would be an honor to be part of a group of community leaders trying to protect the Peninsula. I am excited about the prospect of working with other board members and subcommittees on traffic concerns, and the Midway Community Planning Group to continue to make the area a wonderful place to live.

5. Share anything you wish to accomplish as a member of the board:

As a board member I want to contribute to the Peninsula community by providing inputs and decisions that affect the long term planning for community. I have had the opportunity to reside in many different cities and states and understand the importance of efficient planning for long term success of a community.

6. Below is a current list of the standing committees and liaisons of the PCPB. Check any in which you would be interested in joining or supporting.

☒ Airport Authority

☒ Parks and Recreation

☒ Traffic and Transportation

☒ Liberty Station / Naval Training Center

☒ Code Compliance

☒ Project Review

☒ Long Range Planning

☒ Midway Community Planning Group (Liaison)

☒ I am willing to chair a committee.

☒ I am able to attend the monthly PCPB meetings and any additional meetings which may occur.

☒ I am at least 18 eighteen years old.

Signed: \_\_\_\_\_



Date: 7/1/2023

***Please submit your completed application to the Election Chair at Margaret Virissimo at [mvirissimo01@gmail.com](mailto:mvirissimo01@gmail.com) and email with a copy to [pcpbsd@gmail.com](mailto:pcpbsd@gmail.com).***

Completed, vetted and accepted PCPB applications will be posted on the [pcpb.net](http://pcpb.net) website.